



# Keyloop mystery shops 2023

Here you will find the complete data for the Keyloop mystery shops 2023. You can use the results to compare the current state of lead responsiveness across multiple markets in the industry. The data has been separated into retailer leads and OEM leads.

Response time	<30 mins		30-90 mins		90 mins – 4 hrs		>4 hours		No response	
Site	Retailer leads	OEM leads	Retailer leads	OEM leads	Retailer leads	OEM leads	Retailer leads	OEM leads	Retailer leads	OEM leads
Denmark	22%	-	15%	9%	24%	6%	7%	33%	32%	52%
Finland	34%	16%	24%	20%	18%	10%	8%	10%	16%	44%
Germany	17%	7%	38%	7%	26%	25%	6%	13%	35%	48%
Italy	16%	13%	14%	7%	18%	-	4%	-	48%	80%
Norway	20%	15%	23%	25%	15%	20%	7%	15%	35%	25%
Portugal	-	-	20%	20%	-	-	20%	-	60%	80%
Spain	18%	6%	12%	22%	12%	19%	16%	16%	42%	37%
UAE	22%	1%	7%	1%	13%	1%	15%	2%	43%	95%
UK	40%	37%	21%	9%	18%	9%	10%	4%	11%	41%
South Africa	5%	24%	5%	13%	6%	7%	5%	5%	79%	51%